

Going Cashless Email Template

Subject line: [Company Name] is going cashless!

Dear {First Name or Company Name},

We at [pool service company] strive to bring you the best service possible. We're honored that you trust us to care for your pool or spa, and we're always looking for new ways to improve your experience with us.

To that end, we're working to provide service that's faster, more responsive and efficient, and with better communication. We're excited to announce the next upgrade to our service – one that will make submitting payments as quick, easy, and painless as your favorite streaming service subscription.

Starting on [date], we will transition to cash-free invoicing for routine pool services. You'll receive a new electronic invoice via email with the option to save your card and automatically be charged for future pool service.

This service upgrade provides several benefits:

- Set it and forget it: No more worrying about whether you submitted payment – invoices can be paid automatically.
- Better, more accurate records: Our new digital payment system allows us to locate and research your account history more quickly.
- Faster response time: Going cash-free helps our team work more efficiently, which gives us more availability to respond to your needs.

If you have any questions about the upgrade in advance of the change date, please feel free to reach out to us anytime and we'll be happy to help.

