

fSKIMMER STATE OF POOL SERVICE 2027 SURVEY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. OPEN ONLY TO POOL SERVICE PROFESSIONALS WHO ARE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA.

1. Sponsor. The Skimmer State of Pool Service 2027 Survey Sweepstakes (the "**Sweepstakes**") is sponsored by Skimmer, LLC, 728 Northwestern Avenue, B, Austin, Texas 78702 ("**Sponsor**").
2. Eligibility.
 - (a) The Sweepstakes is open only to individuals who, at the time of entry, are each of the following: (i) a legal resident of one of the fifty (50) United States or the District of Columbia; (ii) eighteen (18) years of age or older (nineteen (19) in Alabama and Nebraska, and twenty-one (21) in Mississippi); and (iii) a pool service professional, meaning an owner, employee, or contractor of a business that provides residential or commercial pool or spa cleaning, maintenance, construction or repair services.
 - (b) Each entrant certifies the entrant's eligibility when entering. Before awarding a prize, Sponsor may verify a potential winner's eligibility, including by requesting the name of the potential winner's pool service business, its website, or applicable license information. A potential winner who does not satisfy Sponsor's verification request is disqualified.
 - (c) Employees, officers, directors, and contractors of Sponsor, its parent companies, subsidiaries, and affiliates, its advertising and promotion agencies, and PoolPro magazine and its publisher, and the immediate family members (spouse, parent, child, sibling, and their respective spouses) and members of the same household of each of them, are not eligible.
 - (d) No purchase, payment, Skimmer subscription, or Skimmer customer status is required to enter or win.
3. Sweepstakes Period. The Sweepstakes begins at 12:00 a.m. Central Time on October 23, 2026 and ends at 11:59 p.m. Central Time on November 19, 2026 (the "**Sweepstakes Period**"). Sponsor's computer is the official timekeeping device for the Sweepstakes.
4. How to Enter. There are two (2) ways to enter. Each method gives an entrant an equal chance of winning.
 - (a) Survey Entry. During the Sweepstakes Period, visit getskimmer.com/stateofpoolservice/survey, complete the sweepstakes entry question in Sponsor's State of Pool Service 2027 Survey (the "**Survey**") by providing your name, email address, and telephone number, and submit the Survey. An entry is complete when the Survey is submitted with the entry question completed. How an entrant answers the other Survey questions has no effect on the entry or the entrant's chances of winning.
 - (b) Free Alternate Entry. During the Sweepstakes Period, send an email to community@getskimmer.com with the subject line "State of Pool Service Sweepstakes Entry" that includes your full name, email address, telephone number, mailing address, and the name of the pool service business you own or work for. Alternate entries must be received before the Sweepstakes Period ends.
 - (c) Limit one (1) entry per person and per email address during the Sweepstakes Period, regardless of entry method. Additional entries from the same person or email address will be disqualified. Entries generated by script, bot, or other automated means are void. If the identity of an entrant is disputed, the entry will be deemed submitted by the authorized account holder of the email address used to enter.

- (d) An entrant's answer to the PoolPro magazine subscription question in the Survey, whether "Yes" or "No," has no effect on the entrant's entry or chances of winning.

5. Prizes.

- (a) Three (3) prizes will be awarded, as follows: (i) one (1) First Prize, consisting of a Visa gift card with a value of one thousand five hundred dollars (\$1,500); (ii) one (1) Second Prize, consisting of a Visa gift card with a value of one thousand dollars (\$1,000); and (iii) one (1) Third Prize, consisting of a Visa gift card with a value of five hundred dollars (\$500). The total approximate retail value of all prizes is three thousand dollars (\$3,000).
- (b) Each gift card is subject to the terms and conditions of its issuer, including those relating to use and expiration. Sponsor will pay all fees to purchase and activate each gift card. Visa is not a sponsor of, and is not affiliated with, the Sweepstakes.
- (c) Prizes are not transferable, and no cash or other substitution is permitted, except that Sponsor may substitute a prize of equal or greater value if a gift card becomes unavailable. Limit one (1) prize per person and per household. All prizes will be awarded if enough eligible entries are received.

6. Winner Selection and Notification.

- (a) On or about November 20, 2026, Sponsor will randomly select three (3) potential winners from all eligible entries received during the Sweepstakes Period. The first entry drawn is eligible for the First Prize, the second for the Second Prize, and the third for the Third Prize. Odds of winning depend on the number of eligible entries received.
- (b) Sponsor will notify each potential winner by email, telephone, or both, using the contact information provided at entry. A potential winner must respond within five (5) business days after Sponsor sends the notice. If a potential winner does not respond in time, cannot be reached, is ineligible, or does not comply with these Official Rules, the potential winner forfeits the prize and Sponsor may award it to an alternate selected by random drawing from the remaining eligible entries.
- (c) Sponsor is not responsible for a potential winner's failure to receive a notice because of spam filters, incorrect or nonfunctioning contact information, or other technical issues.

7. Winner Documentation and Taxes.

- (a) As a condition of receiving a prize, each potential winner must sign and return a Winner Declaration of Eligibility and Release within five (5) business days after receiving it from Sponsor.
- (b) Each winner is solely responsible for all federal, state, and local taxes on the winner's prize. Sponsor may require a potential winner to submit IRS Form W-9 before Sponsor awards the prize, and Sponsor will issue an IRS Form 1099 to a winner if required by applicable law.

8. Survey Responses and Personal Information.

- (a) Sponsor will use the contact information an entrant provides to administer the Sweepstakes, including to select and notify winners, verify eligibility, award prizes, and comply with applicable law. Sponsor will not use that contact information to send the entrant marketing communications unless the entrant separately opts in to receive them.
- (b) Sponsor may use Survey responses to prepare and publish the State of Pool Service report and related content, and may share Survey results with PoolPro magazine. Sponsor will publish and share Survey responses only in aggregate or de-identified form and will not publicly identify an individual entrant's responses without that entrant's consent.

- (c) Sponsor will share an entrant's name and email address with PoolPro magazine only if the entrant selects "Yes" in response to the PoolPro magazine subscription question in the Survey. PoolPro magazine will handle that information under its own privacy policy. See Privacy Policy here: <https://poolpromag.com/privacy-policy/>
 - (d) For more information about Sponsor's privacy practices, see Sponsor's Privacy Policy at <https://www.getskimmer.com/home/privacy>
9. Social Media Platforms. The Sweepstakes is not sponsored, endorsed, or administered by, or associated with, Facebook, Instagram, or Meta Platforms, Inc. (collectively, "**Meta**"). Each entrant provides information to Sponsor and not to Meta, and releases Meta from all liability relating to the Sweepstakes.
10. Conditions of Participation. By entering, each entrant agrees to these Official Rules and to Sponsor's decisions, which are final and binding in all matters relating to the Sweepstakes. Sponsor may disqualify an entrant who tampers with the entry process or the operation of the Sweepstakes, provides false information, or otherwise violates these Official Rules.
11. Release and Limitation of Liability.
- (a) By entering, each entrant releases Sponsor and its parent companies, subsidiaries, affiliates, and advertising and promotion agencies, and each of their officers, directors, employees, and agents (collectively, the "**Released Parties**") from all claims, liabilities, damages, losses, and expenses (including reasonable attorneys' fees) arising out of or relating to the entrant's participation in the Sweepstakes or the acceptance, possession, use, or misuse of a prize.
 - (b) The Released Parties are not responsible for late, lost, incomplete, or misdirected entries; technical, hardware, software, network, or telecommunications malfunctions; or human, typographical, programming, or other errors in the offering, administration, or announcement of the Sweepstakes or a prize.
 - (c) **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS MIGHT NOT APPLY TO YOU.**
12. Right to Cancel, Suspend, or Modify. If fraud, a technical failure, or another factor beyond Sponsor's control impairs the integrity or proper functioning of the Sweepstakes, Sponsor may cancel, suspend, or modify the Sweepstakes. If Sponsor cancels the Sweepstakes, Sponsor may award the prizes by random drawing from among the eligible entries received before cancellation.
13. Publicity. Except where prohibited by law, Sponsor may publish each winner's first name, last initial, city, and state in a winners list and in announcements of the Sweepstakes results, without further compensation or approval.
14. Governing Law and Forum. Texas law governs these Official Rules and the Sweepstakes, without regard to its conflict-of-laws principles. Each entrant agrees that a legal action arising out of or relating to the Sweepstakes or these Official Rules must be brought exclusively in the state or federal courts located in Travis County, Texas, and consents to the jurisdiction of those courts.
15. Winners List. For the names of the winners, available after December 18, 2026, send an email to community@getskimmer.com with the subject line "State of Pool Service Sweepstakes Winners" before January 18, 2027.
16. Questions. Questions about the Sweepstakes may be sent to Sponsor at community@getskimmer.com.